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2 HOUR TRAINING ONLINE


Your board can now experience **live interactive trainings together** from their home or office via GoToMeeting. NYSSBA's subject matter experts will provide comprehensive trainings on the subjects that matter most to you and your board.



2HourTraining courses have been developed to provide your board professional development, guidance and knowledge in a two hour timeframe.

Choose a course from the list below. Call us at **1-800- 342-3360** or submit a [request form](#).

A NYSSBA representative will coordinate a convenient time in your district for your board's expert 2HourTraining.

Cost: \$800 per course

Workshop	Description	Presenter
Advocacy in New York State	Learn from experienced lobbyists about the individuals responsible for setting state policy and the processes by which state policy is made.	 Julie Marlette
The Board's Role in the Collective Bargaining Process	One of the principal responsibilities of school boards is to set the path and direction forward for successful collective bargaining negotiations. Learn how your board can fulfill its legal responsibilities and secure positive outcomes in the process.	 Jay Worona
Critical Conversations for Successful Community Engagement	Family and community engagement can improve student achievement and supporting district improvement efforts. The school board plays an important role in engaging the community and building effective partnerships. Learn about the different community engagement frameworks and how they can guide your district in cultivating positive partnership opportunities.	 Jamie McPherson
New School Board Member Orientation	The responsibilities of serving on a local board of education can be complex. Support your newly elected school board members through an orientation process that builds trust, improves communication and boosts the overall performance of the governance team. Learn strategies and best practices to effectively orient new board members.	 Barry Entwistle
P.R. is Everybody's Job	Small things can make a big difference in how your school district is perceived by the public. Learn no-cost strategies to build your district's image and improve your relations with the media.	 Eric Randall

Workshop	Description	Presenter
The Power of Social Media	From the boardroom to the classroom, social media has become an integral communications tool for school districts. Get an overview of popular social media tools. Examine social media strategy, as well as policies and best practices for use. Explore the benefits and risks for school boards, schools, students and staff.	 Barbara Bradley
The Superintendent Search Process	Learn how to conduct a highly professional search that will attract the very best candidates. Find out how and when to involve staff and community members while ensuring board control. Understand the critical steps in a search such as developing selection criteria, candidate screening, and interviewing.	 Tim Kremer

Call 1-800-342-3360 or submit a [Request Form](#)

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